

SUNDRIVE VELODROME REPORT BASED ON QUESTIONNAIRE

How likely are you to attend public training in 2023 ?

42 responses

1 (Not Likely) 4

2 – 3

3 – 3

4 – 10

5 – 22

Weighted Average 80.5%

What changes could we make to make it more likely for you to attend public training?

35 responses

10 : Knowing what session focus was or loosely what it encompassed in advance.

7 : More sessions, longer sessions, Variety

3 : More Sprint Specific / Include Sprinter Slots

3 : Combine Youth and Senior (esp early season)

3 : Improve Booking / Payment System

1s – Traffic, Weather, Less Leinster Bias, Roof, Team Training included

How satisfied were you with logistics?

Value for Money	1/1, 2/3, 3/7, 4/9, 5/20, n/a 2	82%
Sprinters League	1/0, 2/5, 3/6, 4/7, 5/8, n/a 18	80%
Saturday Training content	1/1, 2/4, 3/7, 4/11, 5/11 n/a 8	76%
Monday Training content	1/2, 2/3, 3/6, 4/8, 5/7, n/a 18	72%
Midweek League	1/3, 2/4, 3/4, 4/11, 5/8, n/a 12	71%
Information on Track website	1/2, 2/5, 3/10, 4/14, 5/10, n/a 1	70%
Information on FB pages	1/3, 2/7, 3/7, 4/9, 5/6, n/a 10	65%
Youth Activities	1/2, 2/5, 3/5, 4/2, 5/4, n/a 24	61%
Booking Experience	1/12, 2/11, 3/6, 4/6, 5/7, n/a 0	53%

*Weighted averages of satisfaction

Would you be happier if we changed our payment to a three tier payment system with top level to include all training, midweek leagues and Sprinters League?

34 Yes 5 No 3 Unsure

Suggestions & comments arising from above question

(1) Increase Accreditation Fee to 20€ but would include subsequent session and could be redeemed off a Gold or Silver Membership

(2) Yes I would. I have a clash on Wednesday so I can't do the midweek racing but I'm happy for the tiers to include racing & training & rental in one. Booking experience above gets a "2" because of Eventmaster. There's the fee and the fact it

doesn't let me add to cart and pay along with other cycling events. Everything else about booking is fine. The links on the website for paying and checking in are easy to find.

(3) Yes please streamline the process

(4) Yes would be happy with that. At the moment the booking system for individual sessions is very awkward. Will this continue for 2023? Surely if you are signed up for the year your attendance can be recorded on the day if necessary?

(5) I would be comfortable yes but only if it was financially viable for the track. I know myself and some other rides would be happy to block purchase a 'Season Pass' so to speak for certain things - for example there was 20 Derry Session this year (20 x €8 = €160) I would happily pay €100 for a season pass just for Derry alone, even if I knew I wouldn't attend them all or some may be called off due to weather. It's stable guaranteed income for the track, while also making sense for me to buy in bulk cheaper. This could be done for Wednesday League, Saturday Training, etc which still giving others the option to pay a slightly higher 'pay-as-you-go' fee like what currently exists

(6) No. Payment should be based on level of usage

(7) Yes. Less time spent on admin for everyone and avoid paying Eventmaster for every booking. For me the price is less important

(8) Not sure. My current work and home life means that the best I can hope for is to make some training sessions, some of the mid-week league races and attend one or two meets e.g. Leinster Champs. Can't tell if a three tier would make it more expensive or not. For me paying as you go seems like decent value for money if the quite high percentage charge to Eventmaster was not part of the cost.

(9) Sure, the more options the better

Which option would most likely suit your needs? Approximate pricing 100/75/20

42 responses

